



CINEMA ITALIAN STYLE

2024 OFFICIAL SPONSORSHIP OPPORTUNITIES



Cinema Italian Style features some of the best in current Italian films. Now in its 16th year, the festival will take place November 7–14, 2024 at SIFF Cinema Uptown. Join us as a sponsor and enjoy exclusive benefits and opportunities.

FILM & EVENTS

Opening Night
Thursday, November 7, 2024

8 Days

15 Film Screenings

1,600 Attendees

1 Filmmaker Salon

AUDIENCE REACH

6,000+ SIFF Members

667,000 Unique Web Visits/Year

85,000 E-News Subscribers

40,000 Facebook Followers

22,000 Instagram Followers

20,800 X Followers

CONTACT

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SPONSORS

All benefits apply exclusively to the festival, unless otherwise noted.

	\$10,000 Presenting Sponsor <i>Cinema Paradiso</i>	\$5,000+ Supporting Sponsor <i>La Dolce Vita</i>	\$2,500+ Event Sponsor <i>Roman Holiday</i>	\$1,000+ Community Sponsor <i>L'Avventura</i>
ON-SITE BENEFITS				
Opening Night Event Sponsor with logo placement on Opening Night invitation	★			
Logo placement on festival passes and lanyards	★			
Custom pre-show slide in all cinemas pre and post festival (up to 3 months in total)	★			
Pre-show trailer	★			
Verbal recognition at sponsored film	★	★		
Opportunity for onsite activation	★	★		
Custom pre-show slide during festival		★		
Verbal Recognition at Opening Night	★	★	★	★
Logo placement on pre-show slide	★	★	★	★
MEDIA & DIGITAL BENEFITS				
Collaborative Instagram post	★			
Extend exclusive offer to SIFF attendees via enews website and social media	★			
Logo placement (or crediting) on all festival digital tickets	★			
Premier logo placement on festival webpage and pre-show slide	★			
Logo placement on specific film webpage	★	★		
Logo placement on digital tickets for sponsored film	★	★		
Logo placement in the enews with the film	★	★		
Social media thanks or reshare	★	★		
Logo placement on poster	★	★	★	
Logo placement in program	★	★	★	
Logo placement in rotation on festival webpage	★	★	★	★
Logo placement in the enews	★	★	★	★
Name listed in program				★
ACCESS BENEFITS				
8 festival passes (in total, or up to 120 vouchers)	★			
4 festival passes (in total, or up to 60 vouchers)		★		
2 festival passes (in total, or up to 30 vouchers)			★	
Reserved seating at sponsored film	★	★		
Invitation for two for filmmaker salon	★	★		
Invitation to Opening Night (up to 4 people)	★	★	★	